



About BikEquity Inc.

BikEquity Inc. is a 501(c)3 nonprofit organization that provides resources, mentorship, and education so that everyone can enjoy cycling for recreation, fitness, and transportation, regardless of income, age, race, or ability. Our core values are love and inclusion and we use bicycles as tools to connect people to the outdoors and their communities. We are on a mission to normalize BIPOC participation in cycling-related sports by making it easier for kids and families to fall in love with bikes!

2022 Initiatives – BikEquity Inc.

Neighborhood Bike Club & Middle School Bike Club

Bike Club is a program designed to empower kids with the basic mechanics of a bicycle and how to ride safely. The program is implemented in partnership with schools, neighborhood centers, and other community organizations in Dane County. Participants receive a backpack, water bottle, t-shirt, snacks, and refreshments. Upon completion of the program, students earn a bicycle to keep!



BikEquity Academy

The BikEquity Academy provides free, individualized riding lessons for kids and adults. Each student is paired with an experienced instructor/mentor for as many lessons as needed. Lessons are held at public parks chosen by the students. In addition to riding lessons, mentors coach students on various topics such as bike maintenance, bike/equipment selection, winter riding, and triathlon training.